

ZING DESIGNS' PATENTED, AWARD-WINNING CAMERA CASES AND ACCESSORIES:

Zing Designs is the originator of the neoprene camera cover. Neoprene, the same material used to make scuba wetsuits, offers a unique combination of benefits for this application.

THE BENEFITS OF NEOPRENE

STRETCH: Neoprene is elastic and form-fitting; it conforms to equipment of varying sizes and shapes.

CUSHIONING: Neoprene has just the right thickness and density to absorb the shock of everyday handling and “bumping around.” A high level of protection, both inside the camera bag and out.

LOW FRICTION: Zing neoprene is laminated between layers of smooth nylon knit. Unlike plain foam or rubber, it has extremely low surface friction. This makes it easy to slide and stretch over equipment, quick to remove, and scratch-resistant.

WEATHER-RESISTANCE: Neoprene sheds water like a duck, making it an ideal outdoor material. Zing cases provide great protection against rain, snow, sand and dust.

Zing cases, covers and pouches are available in a wide variety of styles, sizes, and colors to fit a broad range of photographic and personal electronic applications. All Zing products are extremely lightweight, and can be easily stuffed in a jacket or bag pocket when not in use.

GENERAL FEATURES AND SELLING POINTS

- **CLOSED-CELL NEOPRENE CONSTRUCTION**—Unlike the open cell neoprene used in some low-end pouches and straps, the closed cell neoprene used in all Zing products is waterproof,* and much more durable. All Zing camera cases are made of 5mm (1/4-inch) thick neoprene, the “beefiest” in the business (some Zing pouches and accessory items incorporate 3mm thick material).
- **BONDED, DOUBLE BLIND-STITCHED SEAMS**—A little detail that makes a big difference. Critical seams on Zing camera cases are painstakingly made in a three-step process. First the edges are mated carefully and bonded with waterproof adhesive. Next, the top and bottom surfaces are separately “blind-stitched” with heavy duty thread; the needle never punctures all the way through the fabric, so the seam is much stronger and more water-resistant. This is the same process used to make expensive wetsuits for cold-water sports.
- **PATENTED DESIGN**—Zing's original SLR Covers feature a simple, elegant “buttonhole” closure design: the one-piece case stretches around itself and over the camera lens, to form a fast, secure self-closure. No buckles to fuss with or break, no snaps or zippers to scratch the camera. This exclusive design was awarded Patent #5,101,974, and is on permanent display at the Design Museum of London.
- **EYE-CATCHING COLORS**—Most Zing products are offered in a variety of colors, for great shelf-appeal.
- **TOP-QUALITY MERCHANDISING**—Zing packaging SELLS. All peg cards and boxes are four-color glossy, with “Fortune 500” quality and design, and all with retailer needs and sell-through in mind.

**A word about “WATERPROOF”: This word should be carefully understood and qualified when describing any protective product. Waterproof material does not make a waterproof product. Zing cases, while made of waterproof material, have necessary gaps and openings that may be exposed to the elements. While water cannot penetrate the fabric, it can get around it. As with any product of this kind, the user must exercise reasonable care in use, as we can make no guarantee of absolute weather protection.*

Catalog #	Product Name	Description	List	UPC CODE
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SLR CAMERA COVERS - The original, patented Zing design. One-piece, wrap-around cover stretches over lens and self-secures without buckles, snaps or zippers. Removable retainer strap clips onto camera strap and allows cover to hang out of the way while shooting. All SLR Cover fashion colors are reversible to black.



STANDARD SLR COVER

501-101	(SBK1)	Black	\$34.95	763465010044
501-102	(SB1)	Blue	\$34.95	763465010013
501-103	(SR1)	Burgundy	\$34.95	763465010020
501-104	(SG1)	Deep Green	\$34.95	763465010037
501-105	(SGY1)	Gray	\$34.95	763465010082

Fits smaller SLR cameras, including most older models, with lens up to 3.5 inches (8.7 cm) long.
Weight: 4.5 oz.

LARGE SLR COVER

502-202	(SXB1)	Blue	\$34.95	763465140017
502-203	(SXR1)	Burgundy	\$34.95	763465140024
502-204	(SXG1)	Deep Green	\$34.95	763465140031
502-205	(SXGY1)	Gray	\$34.95	763465140086

Fits autofocus SLR and other large-body cameras with lens up to 4 inches (10 cm) long.
Weight: 5 oz.

PRO SLR COVER

503-301	(PBK1)	Black	\$43.95	763465040041
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Fits autofocus and other SLR cameras with bottom-mounted winder or power pack, and lens up to 4 inches (10 cm) long.
Weight: 6 oz.

ZOOM SLR COVERS- Same basic design as the SLR Camera Cover, but for cameras with longer lenses (up to 7 inches / 17.5 cm). Extended flaps wrap around the lens and fasten securely together with Velcro tabs. All Zoom SLR Cover fashion colors are reversible to black.



STANDARD ZOOM SLR COVER

510-102	(ZB1)	Blue	\$39.95	763465020012
510-103	(ZR1)	Burgundy	\$39.95	763465020029
510-104	(ZG1)	Deep Green	\$39.95	763465020036
510-105	(ZGY1)	Gray	\$39.95	763465020081

Fits smaller SLR cameras, including most older models.
Weight: 5 oz.



LARGE ZOOM SLR COVER

520-202	(ZXB1)	Blue	\$39.95	763465200018
520-203	(ZXR1)	Burgundy	\$39.95	763465200025
520-204	(ZYG1)	Deep Green	\$39.95	763465200032
520-205	(ZXY1)	Gray	\$39.95	763465200087

Fits autofocus SLR and other large-body cameras.
Weight: 6 oz.

PRO ZOOM SLR COVER

530-301	(PZBK1)	Black	\$47.95	763465090046
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Fits autofocus and other SLR cameras with bottom-mounted winder or power pack.
Weight: 6 oz.

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SLR "ACTION" COVERS - Same design and sizing as the Standard and Large SLR Covers, with the addition of a removable elastic waist strap. Used in conjunction with the photographer's own camera neck strap (not included), the waist strap holds the camera tight to the body. Camera can be removed from cover for shooting without having to unfasten waist strap. Ideal for skiing, hiking and other outdoor activities. Action Covers are not reversible.



STANDARD SLR "ACTION" COVER
540-111 (HBK1) Black \$39.95 763465050040

Fits smaller SLR cameras, including most older models.
 Weight: 6 oz.

LARGE SLR "ACTION" COVER
545-121 (HXBK1) Black \$39.95 763465150047

Fits autofocus SLR and other large-body cameras.
 Weight: 7 oz.

UNIVERSAL "EVEREADY STYLE" SLR CASES - Two-piece case attaches to camera and works just like the classic leather "eveready" case, but with the functional advantages and contemporary look of neoprene. Case bottom fastens to camera body by running camera strap (not included) through keeper loops sewn into case interior. Top fastens to bottom with dual thumb-release clips; swings out of the way quickly for shooting, or can be removed completely while case bottom stays on and protects camera body. Velcro tabs allow adjustment to fit different lens/body combinations.



STANDARD UNIVERSAL "EVEREADY CASE"
550-011 (UBK1) Black \$34.95 763465230046

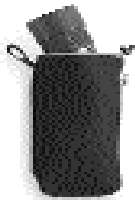
Fits smaller SLR cameras, including most older models, with lens up to 4.5 inches (11.5 cm)
 Weight: 5 oz.



LARGE UNIVERSAL "EVEREADY CASE"
555-211 (UXBK1) Black \$34.95 763465240045

Fits autofocus SLR and other large-body cameras with lens up to 4.5 inches (11.5 cm) long.
 Weight: 6 oz.

DRAWSTRING LENS / ACCESSORY POUCH - Multi-purpose Zing Drawstring Pouch features color-keyed, stretch lycra top hem that allows the drawstring to slide smoothly and cinch tightly. Can be used in a bag for extra padding, worn on a belt through the reinforced web loop, or clipped to a bag, strap or belt using the sewn-on plastic snap hook. Hem colors allow color-coded organizing. All Drawstring Pouches are black with choice of top hem colors black, royal blue or purple.



SMALL DRAWSTRING POUCH
560-101 (SPBK1) Black Top Hem \$9.95 763465060049
560-102 (SPB1) Blue Top Hem \$9.95 763465060018
560-106 (SPP1) Purple Top Hem \$9.95 763465060063

Diameter: 3.75 inches (9.5 cm), Length: 5 inches (12.5 cm)
 Weight: 3 oz.

MEDIUM DRAWSTRING POUCH
561-221 (MPBK1) Black Top Hem \$11.95 763465070048
561-222 (MPB1) Blue Top Hem \$11.95 763465070017
561-226 (MPP1) Purple Top Hem \$11.95 763465070062

Diameter: 4 inches (10 cm), Length: 7 inches (17.5 cm)
 Weight: 4 oz.

LARGE DRAWSTRING POUCH
562-321 (LPBK1) Black Top Hem \$13.95 763465080047
562-322 (LPB1) Blue Top Hem \$13.95 763465080016
562-326 (LPP1) Purple Top Hem \$13.95 763465080061

Diameter: 4.5 inches (11.2 cm), Length: 9 inches (22.5 cm)
 Weight: 5 oz.

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EXTRA-LARGE PROTECTIVE STUFF POUCH - Same basic design as Drawstring Pouches, but made of extra-thick neoprene for added cushioning, and sized for substantially higher capacity. Ideal for digital cameras, removable storage drives ("Zip", "Jaz", etc.), CD players, binoculars, and even medium format cameras. Belt loop and shoulder strap attachments.



565-421 (STB1)	Black with Navy Hem	\$19.95	763465190012
Diameter: 6 inches (15 cm), Length: 8 inches (20 cm) Weight: 10 oz.			

BELT BAGS WITH FLAP CLOSURES - A sleek, elegantly simple padded pouch with oversized, Velcro-secured, protective flap and a reinforced belt loop on the back. Ideal for dozens of applications: APS and other point-and-shoot cameras, mini binoculars, cell phones, light meters, voice memo recorders, personal stereos, digital organizers and much more. Belt Bag fashion colors are not reversible.



SMALL CAMERA / ELECTRONICS BELT BAG				
570-111 (SPEBK1)	Black	\$11.95	763465120040	
570-112 (SPEB1)	Blue	\$11.95	763465120033	
570-113 (SPEBU1)	Burgundy	\$11.95	763465120071	
570-114 (SPEG1)	Deep Green	\$11.95	763465120019	
570-115 (SPEGY1)	Gray	\$11.95	763465120088	

Diameter: 3.5 x 5.5 x 1.5 inches (8.7 x 13.7 x 3.7 cm)
Weight: 2 oz.



MEDIUM CAMERA / ELECTRONICS BELT BAG				
571-221 (MPEBK1)	Black	\$12.95	763465130049	
571-222 (MPEB1)	Blue	\$12.95	763465130018	
571-223 (MPEBU1)	Burgundy	\$12.95	763465130070	
571-224 (MPEG1)	Deep Green	\$12.95	763465130032	
571-225 (MPEGY1)	Gray	\$12.95	763465130087	

Diameter: 4 x 6.5 x 1.5 inches (10 x 16.7 x 3.7 cm)
Weight: 2.5 oz.



LARGE CAMERA / ELECTRONICS BELT BAG				
572-331 (LPEBK1)	Black	\$14.95	763465220047	
Diameter: 4.5 x 8.25 x 1.5 inches (11.5 x 20 x 3.7 cm) Weight: 3.5 oz.				

DELUXE. MULTI-STRAP CAMERA / ACCESSORY BAG - Horizontal type pouch with "envelope-style" flap and Velcro closure. Comes complete with shoulder strap, waist strap, and sewn-on belt loops. Reinforced side panels add protection. Great for cameras, Polaroid and film backs power packs, small binoculars, personal stereos and more. Accessory Bag fashion colors are not reversible.



575-101 (ABK1)	Black	\$24.95	763465030042	
575-102 (AB1)	Blue	\$24.95	763465030011	
575-104 (AG1)	Deep Green	\$24.95	763465030035	
575-105 (AGY1)	Gray	\$24.95	763465030080	
Diameter: 5 x 7 x 1.5 inches (12.5 x 7.5 x 3.7 cm) Weight: 10 oz.				

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SLR ACTION STRAP - THE "STEADY STRAP" - Zing's unique Action Strap works like the handle-steadying strap found on most camcorders, but is designed specifically for SLR cameras. Wraps around the back of the photographer's right hand, holding it snugly to the camera body for fast, steady shooting. Wide contoured neoprene strap provides comfort and security. Attaches to camera base using included 1/4" - 20 tripod screw, then threads into camera strap slot (camera must have side mounted, slotted strap fitting). Adjustable to fit any size hand. May be used simultaneously with camera neck strap (not included). Includes "wrist leash" to help prevent camera from being dropped accidentally when not using neck strap. Includes belt clip for temporarily hanging camera between shots.



580-800	(SABK1)	Black	\$14.95	763465170045
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Diameter: 5 x 7 x 1.5 inches (12.5 x 7.5 x 3.7 cm)
Weight: 10 oz.

STANDARD CAMERA / BINOCULAR STRAPS - Attractive, comfortable and tough camera straps of 5mm thick, 2 inch wide neoprene. Ample cushioning and stretch reduce perceived camera weight, with enough density to prevent bouncing. Fully-finished edges are trimmed in black binding. Nylon web extensions feature standard camera attachment, durable quick-release hardware and length adjusters.



585-801	(SSBK1)	Black	\$12.95	763465210048
585-803	(SSBU1)	Burgundy	\$12.95	763465220078
585-804	(SSG1)	Deep Green	\$12.95	763465220030

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BOING COMPUTER COVERS - Simple, practical, ultra-lightweight and incredibly sleek, the BOING neoprene cover is a form-fitting, protective "skin" that accommodates any notebook computer. Carry as a stand-alone computer bag with reinforced, wrap-around web handles, or use as extra measure of protection inside a larger bag or briefcase. Heavy duty zipper runs three-quarters of the way around the cover making it easy to get computer in and out. Interior pocket holds cords and accessories.



"DIRECTOR" COMPUTER COVER				
599-201	(DPBK1)	Black	\$34.95	763465520048

Fits notebook computers up to 12.5 x 10 x 2 inches
Weight: 11 oz.

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