

WE WOULD LIKE TO THANK THE ACADEMY... AGAIN



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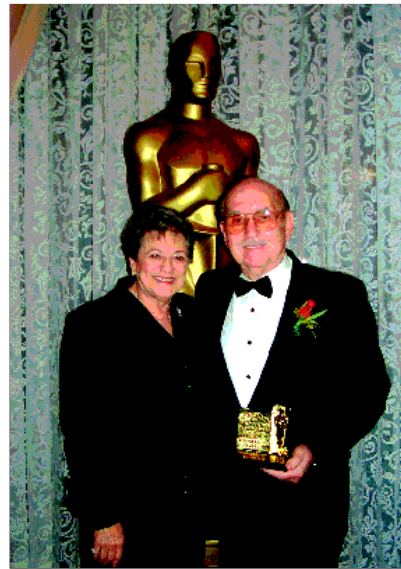
Nat Tiffen recently received a Scientific and Engineering Award from the Academy of Motion Picture Arts & Sciences at the recent Academy Awards in Hollywood. The award honored Nat and the quality and consistency of the entire Tiffen filter line.

On a night of festivities at the Beverly Wilshire Hotel on March 4, the Academy of Motion Picture Arts & Sciences honored Nat Tiffen with an upgrade to his 1985 Technical Achievement Award for production of high quality, durable, laminated high-color filters for motion picture photography. Attendees included his wife Helen; Steven Tiffen, President and CEO; Ira Tiffen, Senior Vice President of Research and Development; Jack Bonura, Vice President, Sales, Motion Picture & Television Division; and Jeff Cohen, Vice President of Marketing, Motion Picture & Television Division. "We are proud to accept this award from an industry that we have worked very closely with for more than half of a century," said Nat. "I accept this award in behalf of the Tiffen family and all of the Tiffen employees." Last year, Tiffen also received a Primetime Emmy Award for Engineering Excellence from the Academy of Television Arts & Sciences.



From left to right, Tiffen executives include Jack Bonura, Ira Tiffen, Nat Tiffen, Steven Tiffen, and Jeff Cohen.

Founded in 1938, Tiffen is one of the most comprehensive manufacturers/distributors of photographic products for the photography, motion picture, and television industries. Tiffen was honored for its unremitting research in achieving excellence through its proprietary Tiffen filter process. Since Nat Tiffen developed the process in the mid-1950s, The Tiffen Company has offered filters with the best attributes of color consistency, durability, as well as a wide range of useful, innovative effects—all with the highest optical quality. Tiffen made it possible to order filters off-the-shelf for the first time and to count on the filters to survive an entire production.



Helen and Nat Tiffen

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Trusted by all of the world's greatest cinematographers, Tiffen filters are part of the world's greatest images.

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