

# TIFFEN® *image* MAKERS

Created for the emerging and professional videographer, the Tiffen Image Maker Professional Filter Kit Series was designed using Tiffen's proprietary award-winning ColorCore™ Technology that controls the color and density for optimum consistency.

Each of the 5 different kits includes three 4x4 filters selected for the most common shooting situations. The Image Maker kits are perfect for DSLR cameras with HD video capability. The kits offer optical filters used to control light, generally in exterior situations, and aesthetic filters to create a mood that cannot be achieved by lighting alone. This variety gives the videographer the flexibility to combine effects across different kits with the use of a matte box or sunshade, thereby improving filter usage and end image results.



The Tiffen Image Maker Filter Kit Series offers a diverse range of effects and densities that add production value and scope to the videographer's finished product. All kits come in a padded carry pouch with belt loop.

**Image Maker Fundamental Kit** contains an UltraPol® Circular Polarizer, Neutral Density 0.9 and Pro-Mist® 1/4 and is ideal for outdoor applications.

**Image Maker Contrast Kit** contains a Soft Contrast 2, Low Contrast 1/2, and award-winning Ultra Contrast 1. This kit is ideal for controlling contrast in bright sunlit exteriors, while capturing lost detail in shadow areas.

**Image Maker People Kit** contains the Nude FX 1, Nude FX 3, and 812® Warming Filter. As its name suggests, the People Kit is ideal for portrait photography, offering enhancing filters that provide flexibility and control in shooting skintones.

**Image Maker Grad Kit** contains a Clear/Cool Blue 2 Soft Edge, Clear/Straw 2 Soft Edge, and Color-Grad® ND 0.9 Soft Edge. Ideal for outdoor applications, these half-color, half-clear filters add color and provide light control with a graduated density transition for smooth blending into the scene.

**Image Maker Diffusion Kit** contains a Black Pro-Mist® 1/4, Gold Diffusion/FX® 1/2, and Glimmerglass® 1. The Diffusion Kit is another kit that is ideal for portraits each creating a diffused image that doesn't look like it's been shot through a filter.

These filters are manufactured using Tiffen's proprietary ColorCore™ Technology, where each effect is captured between two pieces of quality optical glass. This allows Tiffen to grind and polish both surfaces providing the videographer with perfect parallelism and worry-free handling.