

TIFFEN[®]

XLE SERIES

ADVANTIX

NEW

The Tiffen ADVANTIX filter is designed to be used on DSLR cameras in B&W or Color mode plus APS-C sensors in these modes when used in combination with lenses approved for IR photography.

Designed to take extreme long exposure photographs in manual set up, the ADVANTIX filter will allow you to blur any movement in your image. The intensity of this effect is achieved through adjustments in manual mode of aperture, shutter and ISO settings. Designed to remove the near IR polluting light waves that our AXENT filter allows through, the ADVANTIX removes these polluting light waves by introducing an active absorbing element. This element adds a slight greenish color cast to the filter, which can be adjusted for, either in your camera's white balance settings or in your post software afterwards.

(Since not all IR light waves are removed, we recommend that you use lenses approved for IR photography on APS-C and Micro 4/3 sensor size cameras)

Product Features & Benefits

- Used to lower shutter speeds to produce a smooth softening effect on objects and matter in motion, such as water, tall grass, cars, clouds, etc.
- Reduces the amount of light passing through camera lens
- Eliminates near IR light pollution up to 850nm
- Especially useful in bright light conditions to help prevent overexposure; balances exposure
- Eliminates overly bright, washed out images
- Controls depth-of-field

New Tiffen ADVANTIX Filters are available in 40.5mm, 43mm, 46mm, 49mm, 52mm, 55mm, 58mm, 62mm, 67mm, 72mm, 77mm and 82mm

Tiffen filters have been helping create the world's greatest images for over 75 years. Our ColorCore[®] technology assures consistency every time. Tiffen has been recognized for its product and engineering excellence, earning a Technical Achievement Award and a Scientific and Engineering Award from the Academy of Motion Picture Arts & Sciences, as well as multiple Emmy[®] Awards – no wonder Tiffen filters are the overwhelming choice of Cinematographers and Directors of Photography worldwide.

